

NEWS



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For Immediate Release

Senator Conrad Burns to Keynote 17th Annual MSTV FALL DTV Conference: *Digital Covalence*

The Honorable Conrad Burns, Chairman of the Senate Subcommittee on Communications will be the featured luncheon guest speaker at the 17th Annual MSTV Fall DTV Conference. This year's conference will be held on October 23, 2003, at the Park Hyatt Hotel, 1201 24th Street, NW, Washington D.C., from 8:30 a.m. until 3 p.m.

"We are delighted that Senator Burns has agreed to keynote our conference," said MSTV President David Donovan. "He is a dominant force in communications policy, and we are fortunate he will be joining us."

Conference participants include top government policymakers and key television executives. "With the FCC poised to make critical decisions regarding digital carriage, broadcast flag, channel election procedures and other issues, this is a critical time for the television industry to meet," observed Donovan.

The conference is entitled ***Digital Covalence***. (Covalence is a molecular bond formed by sharing electrons.) It illustrates an important point: "When it comes to the digital transition, all television broadcasters share a common bond, and are united in moving forward with the digital transition," said Donovan.

To register please contact April Lee at alee@mstv.org or register through MSTV's website www.mstv.org.