

NEWS

ASSOCIATION FOR **MAXIMUM SERVICE TELEVISION, INC.**



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MSTV Applauds FCC's "Plug and Play Decision."

Statement of David L. Donovan, President

The FCC's decision is a significant step forward in the transition to digital television. There is little doubt that a digital "cable ready" television set with "plug and play" capability will help spur the digital transition. We are pleased the FCC decided to incorporate an off-air DTV tuner as an element in the definition of a "Digital Cable Ready Television Set."

Consumers have come to expect that their "cable ready" television receivers will not only access cable programming without a set top box, but will also receive over-the-air television signals. Indeed, nearly thirty percent of all television sets today rely exclusively on over-the-air signals for programming. Including an off-air DTV tuner in a "digital cable ready set" will reduce consumer uncertainty and spur the sales of digital television sets.

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